
Press Release

Pindstrup chooses Columbus as strategic ERP partner for their digital transformation journey

Columbus has entered into an agreement with Pindstrup to implement Microsoft Dynamics 365 Finance & Supply Chain as their new global ERP platform.

Pernille Clemmesen Poulsen, Head of IT & Business Applications at Pindstrup, states: "With customers in over 100 countries and production in several countries globally, it is crucial that we have a strong ERP platform that supports our strategy. We are pleased to enter into this partnership with Columbus, having chosen them for their extensive expertise and deep process knowledge, and because the team Columbus provides fits well with Pindstrup."

CEO Søren Krogh Knudsen from Columbus adds: "We are proud to be chosen as Pindstrup's partner on their digital transformation journey. This agreement is an important milestone for us, and we look forward to supporting Pindstrup's continued growth and efficiency on a global scale."

Being a strategic sparring partner in the ongoing need for maintenance and modernization of a company's IT solutions and digital setup is at the core of Columbus' business.

About Pindstrup:

Pindstrup supplies high-quality substrates for professional growers worldwide. With more than 50 years of experience, the company is a leading supplier to the horticulture and agriculture industries. The products are of high quality and are designed, developed, and tested in close collaboration with customers as well as researchers. Therefore, substrates from Pindstrup provide a strong foundation for healthy plants.

Traditionally, Pindstrup's products have been peat-based. Today, the product portfolio includes a range of peat-free and peat-reduced mixes, reflecting the ambition and commitment to creating sustainable solutions and working towards a greener and more responsible world through the use of renewable and alternative raw materials.

Founded in 1905, Pindstrup remains a 100% Danish, family-owned company. Based on the values of founder Johannes F. la Cour, Pindstrup is a professional company that takes responsibility for creating an attractive working life for employees by focusing on well-being, development, and safety.

At the headquarters in Pindstrup on Djursland, all activities of the entire group are coordinated and managed. Pindstrup has production facilities in Brazil, Denmark, Estonia, Latvia, Spain, and the United Kingdom, as well as sales offices in China, North and South America, Southeast Asia, and many European countries. Pindstrup's products are exported to approximately 100 countries. *Read more about Pindstrup at www.pindstrup.com*

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